

Burbank chapter's monthly newsletter to inform and entertain our valued members.

**Burbank  
JAYCEES**

**SPRING IS IN THE AIR!**  
April 2006

**CONNECTION**

# *The Power of One*



Robyn Raphael will be honored as an Outstanding Young Californian this month. She is pictured here (L-R) with her husband Kyle, her daughter Kiana, and contributing funds for the U.C. Davis Cancer Clinical Expansion on behalf of the Keaton Raphael Memorial.

**Y**oung leaders everywhere are making a difference in their communities. Effective changes are being made every day by young professionals just like you and I who have seen a need, taken charge and made an impact.

This month, the California Jaycees will honor thirteen Outstanding Young Californians for their exceptional achievements or contributions in their chosen field, organization or community. I strongly urge you to attend this event and hear the inspirational stories of these amazing young leaders, including a woman named Robyn Raphael nominated on behalf of our chapter.

I was introduced to Robyn through the National Childhood Cancer Foundation, an organization that the Burbank Jaycees have worked closely with in the past and nominated her for an OYC award because her commitment to philanthropic contribution is unparalleled. Robyn lost her son, Keaton, at five years old to a rare form of cancer and has now dedicated her life to finding a cure to this devastating disease and to helping other parents and children fighting cancer. She started the Keaton Raphael Memorial as a

tribute to her son but the organization has grown into an invaluable resource for a community and for hundreds of families experiencing their own battles with cancer.

Beyond raising over \$800,000 for the cause, Robyn is committed to social improvement and increasing awareness of pediatric cancer. When she gathered information on childhood cancer during her son's battle, she was shocked to learn how common pediatric cancer truly is, yet how little people know about it and how little money was spent on research. Six weeks after her son's death, she made a trip to Washington DC to advocate for federal funding for pediatric cancer research. She continues traveling there today, serving as a team leader and messenger for all parents and families in California. She is also committed to raising awareness in her own community. When she first heard about the National Childhood Cancer Foundation's St. Baldrick's event, a whimsical twist on St. Patrick's Day when brave volunteers agree to shave their heads bald to raise funds for childhood cancer research, she agreed to kick off Roseville's first celebration by shaving her own head. The event raised \$35,000.

Robyn will be traveling to the OYC dinner from her home in the Sacramento area and I hope that you will consider driving down to Irvine with me on Saturday, April 22nd, to meet with this amazing woman and all of the Outstanding Young Californian honorees. Your chapter board has generously agreed to offer tickets for this inspirational event at a discounted member rate. Please see the enclosed calendar for more information.

The April Calendar also includes several ways to welcome in the spring, including a scenic hike, an Earth Day tree planting, a BBQ cook-off and the annual Burbank Chamber of Commerce Gala, always a chapter favorite. Please join us for the events that appeal to you most and celebrate the season with the Burbank Jaycees!



*Elana Edelstein*  
**2006 President  
Burbank Jaycees**

# HAPPY BIRTHDAY

Rob Hollis April 26  
Sherri Goldman April 29

## June Membership Renewals

Celeste Dantes  
Gina Esquer  
Francesca Fitchett  
Mercedes Fitchett  
Rob Hollis  
Leslie Monzon  
Kristina Song



## Introducing Project 5-5-5

5-5-5. Usually when you see that, it's the prefix to a fake phone number in the movies. But now it's something more, 5-5-5 is your opportunity to learn, to grow and to step up to a higher level of Jaycee experience while earning rewards and recognition. **Project 555** is a reward program to encourage our members to chair projects. A general member can earn a discount on their annual membership renewal fee as follows:

- 1 Member receives **FIVE** dollars off for every project chaired.
- 2 The project must involve at least **FIVE** Jaycees, including the project chair.
- 3 There is a maximum discount of \$25, or **FIVE** projects per membership year.

Serving as a project chair is the core component of the Junior Chamber leadership development experience. The best way to learn to lead is by actually getting up there and doing it. Chairing a project allows you to experience the power and responsibility of a leadership role in a supportive and safe environment. Mistakes made during a project will not affect your employment or social standing. You can take chances, experiment and find out if you like the view from the top. We've all heard the Catch-22 situation of "Can't get the position without the experience, can't get the experience without the position". This is where you can start getting that experience.

We will help you with the planning and execution of your first project, taking you through from start to finish. Expand your project planning, marketing, management and problem solving skills. Community Service, Social Activities, Training Sessions, and more. You can run a project in a wide array of interests. If you'd like to participate or have any questions, contact Bernard at [jaycee\\_bernard@yahoo.com](mailto:jaycee_bernard@yahoo.com) or 818-247-4984

**Five Projects. Five Members. Five Dollars each time. Project 5-5-5**

## 2006 BOARD OF DIRECTORS



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Contact her at:  
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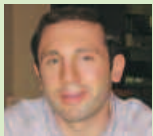
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## Meet Tina Schrader

**B**urbank Jaycee General Member Tina Schrader never saw herself living in Los Angeles. In fact, she never saw herself doing a lot of things she's done in life. But

when the opportunity arose for her to move to the City of Angels, it was too good to pass up. "I made the decision to move out on a whim," she says. "I can remember sitting at the computer, about to send an e-mail to my friend Barb, who wanted to move to L.A. I said that if she was serious about moving out to California, I thought we should go for it. I remember thinking, 'If you send this, your life will change drastically.' And then, before I even thought about it, I hit the "Send" button," she says. That was 2003—and indeed life, for her, has been different ever since.

A Midwest native, Tina grew up in Lincoln, Nebraska. She attended Florida State University because she wanted to attend school away from home. But other reasons played a role, too. "My dad, who grew up in Miami, is the oldest of ten kids, five of whom had gone to Florida State. I originally wanted to go somewhere I hadn't visited before, but in the end, FSU was the right choice."

Tina loved FSU and graduated with a degree in communications. She began her "real world" work experience by producing her own radio show for the school. The program covered everything—news, research, sports and events for FSU. "I got to know [FSU football coach] Bobby Bowden, interviewed volleyball pro and model Gabrielle Reece, etc. I reported, wrote stories for and produced the show. It was a great experience. Unfortunately, even interviewing Bowden couldn't move my pay up the scale. The perks were my pay, basically," she jokes. Later

Tina was diagnosed with a health condition and moved back home to receive support from her family. But a few years later she wanted to strike out on her own again—to fulfill what her father called "my wanderlust. I've always loved traveling, seeing and living in different places. For a while, I thought I might just enjoy living like a nomad—being in different cities, trying out new things. Europe is on my radar, as is living in Miami someday," she says.

But L.A. came calling first. Tina looked into L.A. Jaycee chapters like hers in Lincoln. "One of the great things about Jaycee membership is that, since it's a national organization, you can find a chapter anywhere. So, if you make contact ahead of time, as I did, you can get to know the people in your new chapter even before you move. It's instant friends! The Jaycees is a family, in that sense," she says.

Tina enjoys Jaycee events that take members outdoors, such as horseback riding, walks in the park and hiking, "because there's so much beauty in nature, especially out here. And it's so peaceful to look at beauty," she says. She also gets excited about events that serve the community—the Relay for Life, for instance. Tina was the Burbank chapter's team captain last year and produced a newsletter for the event. In April she'll also chair a project with Tree People, an organization that plants trees to better the environment and community.

Currently a receptionist for a real estate company in Woodland Hills, Tina also has her hand in producing the company's newsletter and is now doing public relations for the firm. "I'm also learning new computer skills, including working with graphics and desktop publishing. So that's great," she says. In the future Tina hopes to further develop her writing skills and eventually branch into voice work, which has long been an interest of hers. "There are so many places I can go and directions I can take—it's exciting! But for now, I'm here," she says.

For now.

### WHAT OUR MEMBERS ARE SAYING...



**OSCAR NIGHT BENEFIT • MARCH 5, 2006**

"The AIDS Project LA fundraiser, 'The Envelope Please' was a very successful and fun event! The APLA extends the Jaycees a tremendous thank you! We're looking forward to working together again on future events!" —**Robyn Sanford, General Member**



**SWORDBLAY, JAYCEE NIGHT • MARCH 16, 2006**

"I was very intrigued by what goes on behind all those swashbuckling swordfights in the movies. Brian (center) was a dynamic and engaging speaker, and really brought to light the intricacies involved. It was an exceptional presentation." —**Dominic Izon, General Member**



SUN	MON	TUE	WED	THU	FRI	SAT
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24	25	26	27	28	29

## “Spring is in the Air” Month

### JUST POINT & CLICK!

Now it's really easy for you to let us know which events you're planning to attend! Just click on the RSVP links in the weekly email blasts. It's that simple! It also helps us to keep you informed of any last minute details or changes. Just one more way we're striving to improve your Jaycee experience. See you at our next event!

#### **SATURDAY, APRIL 1st** **BURBANK CHAMBER OF COMMERCE** **MONTE CARLO NIGHT**

**6–9 p.m. Sheraton Universal Hotel**

Volunteers are needed to assist with the Burbank Chamber of Commerce's annual gala dinner/fund raiser held at the Sheraton Universal Hotel in the Grand Ballroom at Universal City. Always a fun event, help is needed in the silent auction area and registration. After your volunteer shift is over, you will be able to enjoy dinner and the casino night festivities. Semi-formal attire required. There are a limited number of volunteer positions available so sign up early. For more information or to RSVP, contact Francesca at [ffitchett@earthlink.net](mailto:ffitchett@earthlink.net).

#### **THURSDAY, APRIL 6th** **MONTHLY MIXER**

**7:15 p.m. Market City Caffe**

Join us for a fun evening of socializing and enjoying complimentary pizza at Market City Caffe, located in downtown Burbank at 164 E. Palm Avenue. For directions call (818) 840-7036. Free for Jaycees, \$5 for Non-Jaycees. For more information, please contact Jackie at [jackie.lewis@disney.com](mailto:jackie.lewis@disney.com).

#### **SATURDAY, APRIL 8th** **BARBECUE CHAMPIONSHIP & FESTIVAL** **11 a.m., Autry National Center**

Come join the Burbank Jaycees for a Barbecue Championship and Festival, to be held at the Autry National Center in Griffith Park. The festival will include various activities – a barbeque cook-off, appearances and cooking demonstrations by celebrated chefs and live music and dance. Admission is free to the outdoor festival, but make sure to bring some cash for the food vendors to taste delicious barbecue from around the world. We will meet at 11 a.m. in Burbank and carpool to the Autry together. Please contact Chris Lorefice at [Chris.Lorefice@Uniform.Aramark.com](mailto:Chris.Lorefice@Uniform.Aramark.com) to RSVP. For more information, visit [www.autrynationalcenter.org/bbq.php](http://www.autrynationalcenter.org/bbq.php). Event will be canceled if it rains.

#### **SATURDAY, APRIL 8th** **CHAPTER VISITATION: SCV JAYCEES** **CASINO NIGHT**

**7 p.m., The American Legion, Newhall**

The Santa Clarita Valley Jaycees are hosting a Luau Themed Casino Night to raise funds for the Repertory East Playhouse. Break out your grass skirts and beach apparel and let's win some prizes! Come to play High Stakes Blackjack, Roulette, and Craps or enter to play Low or High Stakes Texas Hold'Em. Admission is \$30 presale, \$35 at door which includes \$5,000 in casino cash, appetizers & two drinks. Contact Elana at [jaycee\\_elana@yahoo.com](mailto:jaycee_elana@yahoo.com) for payment and carpool information.

#### **SATURDAY, APRIL 22nd** **EARTH DAY TREE PLANTING FESTIVAL** **12–4 p.m., Emerson Elementary, Burbank**

Did you know that the net cooling effect of a young, healthy tree is equivalent to ten room-size air conditioners operating 20 hours a day? Help commemorate Earth Day and protect the environment

by planting trees with Tree People, an organization committed to educating, training and supporting the people of Los Angeles as they plant and care for trees and improve the neighborhoods in which we live. The Earth Day planting will benefit the children of Emerson Elementary School, since we'll be planting the trees on campus. To get involved, contact Tina at [teensch@yahoo.com](mailto:teensch@yahoo.com).

#### **SATURDAY, APRIL 22nd** **OUTSTANDING YOUNG CALIFORNIAN** **AWARDS**

**6–11 p.m., Irvine Marriott Hotel**

The California Jaycee Foundation and the California Jaycees have selected 13 Outstanding Young Californians as the preliminary of the Ten Outstanding Young Americans program, presented by the United States Junior Chamber. Come honor Burbank's Outstanding Young Californian recipient, Robyn Raphael. Menu is surf and turf or vegetarian. Silent auction and cocktails at 6 p.m.; Dinner and OYC presentation at 7 p.m. Black tie optional. The Irvine Marriott Hotel is located at 1800 Von Karman, Irvine, CA 92612. The cost of this event is \$60 but the Burbank Jaycees will be selling a limited number of tickets to our current members at \$35 each. For more information, contact Elana at [jaycee\\_elana@yahoo.com](mailto:jaycee_elana@yahoo.com).

#### **SATURDAY, APRIL 29th** **SPRINGTIME HIKE**

**11 a.m.–1:30 p.m., Fryman Canyon**

Head for the outdoors as we take a scenic hike near Fryman Canyon in the Hollywood Hills. We'll stroll through Willacre Park and Dearing Mountain Trail enjoying the sights and sounds of spring. The hike itself will take about an hour and a half. Contact Dominic Izon at [dcizon@earthlink.net](mailto:dcizon@earthlink.net) for more information and to RSVP. Rain will postpone the event.