

The Keaton Raphael Memorial

"A Beacon of HOPE for Children with Cancer"

www.ChildCancer.org



FOR IMMEDIATE RELEASE

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-----MEDIA ADVISORY-----

500 Motorcycles Ride foothills through four counties for Local Children Fighting Cancer

WHAT: "Ridin' For Survivin" is the event named after Aubrey Hoskinson, a nineteen year old Sacramento childhood cancer patient who lost her nine-month battle with rhabdomyosarcoma (tumor affecting the muscles) in early 2003. Harley Davidson of Rocklin, Folsom and The Messengers Motorcycle Club are presenting this year's event. Proceeds from the Ride will benefit The Keaton Raphael Memorial a local childhood cancer nonprofit. www.ChildCancer.org

WHEN: Sunday, April 30, 2006

WHERE: 9:00 – 11:00a.m. Riders Register at Rocklin Harley Davidson- 4425 Granite Dr. (Continental Breakfast)
9:00 – 11:00a.m. – Riders depart on the 3rd Annual Aubrey Hoskinson Memorial Poker Run
12:00p.m.- Riders begin to arrive at Rocklin Folsom, 115 Woodmere Rd (Off Folsom Blvd.) for festivities below

VISUALS & INTERVIEWS

Hundreds of Motorcycle Riders (all bikes welcome)

- 2006 Harley-Davidson Motorcycle® Sweepstakes Winner Announced.
- Performance by West Sacramento Police Precision Motorcycle Drill Team
- Local Childhood Cancer families raising awareness and support for the cause, heartfelt interviews.
- BBQ, Raffle, Silent Auction, Bike Games, Live Music and 30+ Vendors