



## **PRESS RELEASE**

[www.ChildCancer.org](http://www.ChildCancer.org)

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**FOR IMMEDIATE RELEASE**  
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### **Local Charity Helps Fund UC Davis Pediatric Oncology Department**

(Roseville, CA) – The Keaton Raphael Memorial for Neuroblastoma presented a check for \$20,000 to the UC Davis Pediatric Oncology Department at their 6<sup>th</sup> annual “Chipping Away at Childhood Cancer®” Golf Tournament. The charity has organized this event at which they have contributed sizable donations to UC Davis for the past several years. The Keaton Raphael Memorial focuses its funds on support to local patient services, education, advocacy and direct financial and resource assistance to families through their “Family Grant” Program. The Memorial continues to be a faithful donor to The UC Davis Pediatric Oncology Department.

Even with the downturn in the economy and the cutbacks in charitable giving, The Keaton Raphael Memorial has been able to raise significant amounts of money to support families with children suffering from cancer and donate to the UC Davis Pediatric Oncology Department. "We really appreciate all of the help and support Robyn and The Keaton Raphael Memorial have given us over the years. Their financial support has been critical to our ability to provide the very best treatments and support to children with cancer. This year's donation will be used to support the clinical research program where we can offer the very latest in therapies to these children. We also hope to support 1 or 2 small projects to treat cancer cells in the laboratory with new drugs and to examine the patterns of childhood cancer in California," stated Jonathan Ducore, M.D., MPH, Associate Professor of Pediatrics, Chief, Hematology/Oncology.

Each year a full course of 144 golfers participate in the “Chipping Away at Childhood Cancer®” Golf Tournament. “The golf tournament is our is our cornerstone event. A lot of time and planning goes into it each year, and it has proven to be a wonderful event to help us raise awareness and

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achieve our goal to fight childhood cancer,” mentions Robyn Raphael, organizer of the event and founder of the charity. “We have had several sponsors all 6 years of the event and our thanks goes to: American Engineering & Asphalt, Inc., House of Oak, and Signs On Time, and our Gold Event Sponsor for the 4<sup>th</sup> year is Wood Rodgers, Inc.,” says Robyn. Other dedicated sponsors for the event include: Sacramento Coca Cola, Surewest Foundation, Signature Properties Westpark Associates, Galaxy Door, Inc., Olympic Supply, and Synergy Communications. Several community business and sports team contributions help make the event’s live auction and raffle a success. This year’s highlights included signed items from the Sacramento Kings, Thomas Kinkade artwork, and an Oakland Raiders luxury suite.

The Keaton Raphael Memorial (KRM) was created in memory of 5 yr. old Keaton, who lost his nine-month battle with Neuroblastoma (cancer of the nervous system) on February 20, 1998. Founded by Keaton’s parents, this childhood cancer support organization continues to assist local children and their families in their fight against this horrific disease. The organization focuses its funds on support to local patient services, education, advocacy and direct financial and resource assistance to families through their “Family Grant” Program. The Memorial continues to be a faithful donor to The UC Davis Pediatric Oncology Department.

KRM’s mission is to form partnerships with businesses, organizations and the medical profession to assist local children and their families in their fight against pediatric cancer. For more information on The Keaton Raphael Memorial for Neuroblastoma, Inc. visit [www.ChildCancer.org](http://www.ChildCancer.org) or contact Robyn Raphael at: Tel: 916-784-6786, Fax: 916-784-3384 or E-mail: [krmemorial@jps.net](mailto:krmemorial@jps.net). KRM is a 501c3 non-profit organization.

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