



Major Accomplishments 1998 - 2006:

1. Founded "**The Family Grant Program**," which has provided financial assistance to over **150** local families in Northern California. This unique program recognizes the financial impact that a diagnosis of childhood cancer can have on a family and provides a one-time, unrestricted grant accompanied by additional resources such as: telephone, fast food, and entertainment cards, journals, photo albums. Information pertaining to type of child's disease and sibling information is also provided. Grants are available to local families treated at an accredited facility and may refer themselves.

This program is unique to Northern California.

2. On October 5th, 2005 KRM presented a **\$50,000** gift to UC Davis' Cancer Center Director, Dr. Ralph deVere White, in naming the **new childhood cancer clinical expansion Playroom**. "**Keaton's Corner**" will be a happy place for children receiving cancer treatment and their siblings to play and help keep life as normal as possible. The ground floor of this expansion, which KRM was instrumental in advocating for, is dedicated to childhood cancer outpatient treatment services and will notably be a state of the art facility for children receiving cancer treatment in our community.
3. In November 2005, KRM gifted **\$40,000** to the UC Davis Pediatric Oncology Department which will fund the reinstatement of the Pediatric Oncology Fellowship Program at UC Davis.
 - KRM's partnership with the St Baldrick's Foundation helped to secure an additional \$300,000 to complete the four year funding for this Fellowship program.
4. March 2005, established KRM – Reno, Nevada Chapter. The Reno Chapter has raised more than \$250,000 for childhood cancer patients in their community.
 - In February of this year KRM hired a "Family Navigator" to assist all families battling childhood cancer in Northern Nevada.
5. Celebrated the Ninth Annual "**Chipping Away at Childhood Cancer**"® Memorial Golf Tournaments to raise awareness and support funds in the greater Sacramento area.
6. KRM organized seven *local St. Baldrick's Head-Shaving Celebrations* raising over **\$400,000** benefiting **childhood cancer research**, both on a local and national level.
7. KRM presented UC Davis Pediatric Oncology Department with a gift of **\$92,000.00** on August 25, 2006. Funds are earmarked for two local research projects;
 - a. Determine if there are new natural substances to target leukemia cells.
 - b. Find new ways to identify cancer cells by using Ramam Spectroscopy (beam of radiation) to look at various properties of cancer vs. normal cells.



8. A collaborative partnership between KRM and the UC Davis Children's Hospital encouraged Hyundai Corporation to award the 2005 Hyundai Hope On Wheels – Santa Fe vehicle to KRM. The car branded, Child Cancer Journey will tour Northern Ca and Northern Nevada raising awareness and Patient Care Funds for childhood cancer.
 - Touring of the car has begun and an innovative public relations campaign is underway.
9. Our participation in **National Childhood Cancer Advocacy** since 1998 has proven vital to securing increased research funding. We remain an effective leader in raising childhood cancer awareness and much needed research funds by serving on "The Public Policy Committee" for CureSearch as a **Team Leader for the State of California**. In 2000 we testified in front of the House Senate Cancer Committee, in 2003 we met with First Lady Laura Bush and rallied her support in our quest to cure childhood cancer. From FY 2003-05, we have helped secure \$4.6 million dollars for childhood cancer research which benefits The Children's Oncology Group.
 - Robyn's recent trip to Washington D.C. on June 19-21, 2006 for Gold Ribbon Days has already proved successful. Robyn met with eleven Ca Legislators encouraging them to become Co-Sponsors of the Conquer Childhood Cancer Act of 2006. Robyn specifically asked Senator Feinstein's office to take the lead for California. On June 27, 2006 our office received an email from Senator Feinstein's office stating that the Senator is adding her name as Co-Sponsor of the Conquer Childhood Cancer Act of 2006!
This Act, if signed into legislation as a Bill, will be the first ever landmark legislation for Childhood Cancer!
 - **On September 29, 2006 President Bush signed the FY07' Defense Appropriations Bill which earmarks \$3 million dollars for the Children's Oncology Group for childhood cancer research.**
 - **Appropriation from Labor HHS of \$200,000 is still pending for 06'.**
 - **Robyn is scheduled to return to Washington D.C. in January for Team Leader Conference and introduce 07' considerations to approx 14 Ca legislators.**
10. The Raphael Family was among other parents who participated in the **National Ad Council's** evaluation process for developing an effective **national campaign for childhood cancer**. The national campaign launched in fall of 2004 with Childhood Cancer commercial announcements broadcasting on all major networks. In June 2005, we were asked to evaluate future broadcasts.
11. KRM remains the sponsor of the **Sixth Annual T.E.A.R.S. Bereavement Breakfast for Families** at Kaiser Permanente. Our sponsorship supplies "Memory Kits" and parent resources for Kaiser's Pediatric Unit, Emergency Room & Intensive Care Unit for families whose child dies in the hospital.